Travis A. Kelleher
Multimedia Artist

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Résumé 2008

Objective

- Graphic Design / Multimedia / Video Production / Web Development

Seeking employment with a reputable company or organization, where I can utilize my multimedia skills to establish myself as a valuable and reliable asset.

Production Skills

- Graphic Design, Photo Editing & Desktop Publishing

My knowledge of professional graphic design is extensive, with years of experience working in the industry's most dominant software packages such as Adobe PhotoShop, Illustrator, Fireworks, Flash and Maxon Cinema 4D.

One of my strongest area's of expertise is image manipulation, fully utilizing the tool set of Adobe Photoshop and Illustrator for use in print, web or video work.

I'm also highly skilled in desktop publishing and graphic design, capable of creating a wide range of print media ranging from business cards, and flyers to large format custom wallpaper. I'm skilled in the following desktop publishing programs: Adobe Indesign, PageMaker, Quark Express, Microsoft Word and Publisher.

- Web Design

Over seven years of experience in web design, with strong emphasis on custom navigation concepts, fresh clean optimized graphics, flash components and streaming video, mixed with a variety of html, CSS, JavaScript, PHP, XML and CGI scripting.

I fully utilize my production skills in graphic design and motion graphics to develop dynamic web experiences, with such features as custom forms, streaming video, rss feeds and more.

I use the industry's leading web development tools such as: Adobe's Dreamweaver, Fireworks and Flash along with Photoshop and Illustrator.

One of the latest trends in web designs is to incorporate a variety of streaming media, such as web video and music, I'm fully capable of encoding to all types of steaming formats such as: Windows Media, Flash, QuickTime, Realmedia, mp3, h264 and mpeg.

- Interactive media

I'm capable of creating custom multimedia presentations for DVD, CD and online.
By combining a variety of media such as full motion video, flash animation, graphics, music with interactive navigation; I can create a truly dynamic and entertaining marketing tool.

I develop my projects using software from Adobe such as Flash and Encore.
I tend to rely more on using a mix of Flash, html and QuickTime for its cross platform compatibility.

- Video Editing / Motion graphics / DVD Authoring

Over Ten years of experience in video editing on desktop non-linear systems in both Macintosh and Windows environments.

I have a vast working knowledge of the industries leading Non-Linear Editing and Compositing applications such as: Adobe Premiere / Pro, Adobe After Effects, Autodesk Combustion, Grassvalley Edius Pro, & Apple's Final Cut Pro.

I am exceptionally skilled in custom CG creation, such as animated titles, logos, backgrounds, etc. utilizing the latest software specialized for media creation.

Creative eye for video editing, I customize each project that I work on with the skillful use of transitions, filters, custom CG, audio and sound effects to make the production a pleasure to watch while being informative as well.

Skilled in the operation of professional video equipment such as: Betacam SP, DV, HDV, I also own a Canon XL1 3 chip DV Camera for video acquisition on projects that require it.

I'm fully capable of authoring NTSC compliant DVD's complete with flawless 2pass mpeg2 encoding, custom motion menus, subtitles, ac3 audio and copy protection.

I'm skilled in a variety of DVD authoring programs such as: Spruce Virtuoso/ Maestro, Adobe Encore DVD, PhotoShop, After Effects and DVD Studio Pro with Grass Valley Procoder 3 for encoding.

Experience

- James A. Baker III Institute for Public Policy – January 2008 - Present

Position: Flash developer, Video Production and Web Master.

Currently I'm working as Webmaster and AV specialist at Rice University's Baker Institute.

My duties include: graphic design, web maintenance, flash development, 3D, video production and video encoding.

- Steel Supply, L.P. / Decorative Iron October 2005 – December 2007

Position: Graphic Designer, Desktop Publishing, Photographer, Video Production and Web Master.

Multimedia artist for Steel Supply, L.P. in Houston.
Steel Supply is an industrial steel retailer and has four spin-off companies offering different product lines such as: Ornamental Iron Components, Pipe Fittings, Home Décor and Custom Plasma Cuttings.
I handle all of the graphics, print and web needs for all five companies.

My duties include: web design, email campaigns, flyers, catalogs, business cards, stationary, product photography, photo editing and video production.

- Baylor College of Medicine   October 2004 – April 2005

Baylor's web operations department hired me on as a contract worker to help out with the development of an interactive flash map application for their new public website.
http://www.bcm.edu/maps/

My main task at Baylor was the helping the original programmer of the map application adapt and refine the application to match the look and feel of the new public design.

By using my skills in flash and action scripting, I was able to turn the map application into a light weight fast loading, fully functional map with enhanced features, such as dynamic image loading, scrolling location lists and fast one click map switching.

Aside from working on the map application I also worked on updating sites on Baylor's private intranet, re-skinned some other existing web applications to match the new BCM colors and logo.

Also with having a background in video production, my skills were occasionally called upon to help in developing video presentations for the bi-monthly all IT meetings.

- Triangle Entertainment   July 2001 – August 2004

I worked as the main Graphic / Web Designer where I fully utilized my multimedia skills in the design and development all of the web, print and video advertising media for the company including the six night clubs that they own.
My main daily tasks included maintenance all of our websites and production of new media for upcoming events and projects.

My technical knowledge of computers also landed me the position of in-house computer tech for our company. I was responsible for setting up new users/computers on our network domain, fixing common problems such as: internet failures, trouble shooting email problems, maintaining Virus protection.

My skills in custom system integration also came into play; I built and configured all of the clubs mp3 DJ systems and office computers.

- Sunlight Multimedia / MicroSearch   September 1999 – July 2001

Sunlight Multimedia was my own company in which I specialized in graphic design and video production. I offered many different products to my customers such as: business cards, brochures, flyers, posters, CD layouts, websites, interactive CD, TV Commercials, promotional music videos and wedding / event videos on DVD.

I also worked with MicroSearch, a local company that specializes in providing Turnkey Video Editing and 3d Animation workstations along with technical support to media professionals in the Houston area.
I worked as a sub-contractor for MicroSearch doing video production and multimedia projects for them.
Also I would demo editing software and systems for potential customers.

As an added bonus the owner of MicroSearch allowed me operate my freelance business out of their facility at no charge, by providing me with an office and access to their production studio.

It is here where I learned a great deal about professional system integration and trouble shooting. I soaked up everything I could from the senior system builders, and after awhile they started asking me to help out in the testing of new systems and trouble shooting customer problems over the phone.

- KINKO'S Fondren location   **June 1997 – September 1999**

I worked as the evening designer in the computer service department doing desktop publishing and graphic design, working on both Macintosh and Windows workstations.

My daily tasks consisted of the creation of business cards, flyers, brochures, banners and newsletters for walk-in customers. Kinko's was my first taste of working in a fast paced environment; I gained valuable experience as part of their digital production department.

I received training on Xerox's Fiery, which is the digital print server that ran the production color laser systems for their Xerox Docucolor40 and the Canon Colorpass digital printers. It was here that I learned a great deal about Macintosh and Windows workstations co-existing in a net work environment.

The onsite and classroom training that Kinko's provided were great, as required by Kinko's corporate everyone had to cross-train in different areas to help increase productivity. I received training in a number of different areas such as: dynamics of teamwork, customer relations and several digital printing / production courses.

Education

- Art Institute Houston   **June 1997 – August 1999**

I was enrolled their Multimedia program, this is where I received the majority of my specialized training in all major graphic design, video editing, motion graphics and multimedia software packages.

Other specific areas of training include:
Television production, I learned to operate professional video equipment, principals of lighting and writing for Television.

Art and Color theory, studied art and principals of design, with emphasis on applying design techniques in real world situations.

Information design for multimedia production, here I learned about project planning, consumer expectations and advanced work flow techniques.

- Southeastern Louisiana University   **August 1995 – July 1996**

Majored in computer science for two semesters, also took several courses in Art history and graphic design.

- East Ascension High School, Gonzales LA. **Graduated "class of 1995"**

References

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